

Factory Authorized **SALES-SERVICE**

FRIGIDAIRE

REFRIGERATORS — FREEZERS

AIR CONDITIONERS

WA 2-3401

- All Makes Serviced
- Guaranteed Used Appliances
- Genuine Factory Parts
- Bank Terms
- Color-Matched Painting
- All Work Guaranteed

ECONOMY

AWARD OF MERIT SERVICE
2025 ARDEN WAY



GENERAL ELECTRIC REFRIGERATORS and FREEZERS

2 STORES
CORNER OF 20th and S
For over 30 Years

SALES & SERVICE

• ALL MAKES REPAIRED

• EASY TERMS

• ALL WORK GUARANTEED

BIG TRADE-INS

SACRAMENTO ELECTRIC COMPANY

Refrigeration Equipment—Parts & Supplies, Wholesale

ACME REFRIGERATION SUPPLY
WHOLESALE REFRIGERATION AIR CONDITIONING Equipment & Supplies
After March Close Location Will be 241 N 10th
2124-19th HI 7-9121

ASSOCIATED REFRIGERATION & EQUIP CO
WHOLESALE REFRIGERATION SUPPLIES DELCO MOTOR DISTRS
1717 J GL 2-2936

HINSHAW SUPPLY CO
WHOLESALE REFRIGERATION & AIR CONDITIONING EQUIPMENT PARTS SUPPLIES TOOLS BUSH COILS — TECUMSEH UNITS
1901 S GI 3-5941

PACIFIC METALS COMPANY LTD
"EVERYTHING IN REFRIGERATION AND AIR CONDITIONING"
COPLAND CONDENSING UNITS FINCOCK CRACK COILS
1900-34 San Francisco
From telephones served by the following exchange Sacramento only (No Inter-City Charge)
Ask Operator for—Enterprise 10806

PHILLIPS REFRIGERATION PRODUCTS INC
Complete Line of REFRIGERATION EQUIPMENT TOOLS & SUPPLIES YORK PARTS VALVES & FITTINGS CURTIS PARTS
444 Potrero Av SF—415 MA 1-1866

SIERRA HERMETIC CO
HERMETICALLY SEALED UNITS REMANUFACTURED WHOLESALE ONLY
4707 Franklin BI—GL 6-0045

Wait a few seconds longer before you hang up after placing a call—perhaps the person you are calling is almost there and eager to answer you!

REFRIGERATORS & FREEZERS

Sales & Service

• REFRIGERATORS • FREEZERS • WASHERS • DRYERS • RANGES • SMALL APPLIANCES

GUARANTEED WORK
Also "Repairs on All Makes & Models"

IV 3-9281

JET-IV APPLIANCE HARDWARE
"SERVING GREATER SACRAMENTO AREA"
NEAR MARCONI
2745 FAIR OAKS BLVD.

Refrigeration Equipment—Parts & Supplies, Whole—(Cont'd)

YORK CONDENSING UNITS
Complete line of Hermetic Condensing Units Water-Cooled, Air Cooled and Air-Water Cooled from 7 1/2 to 72 1/2 H. P., Refrigerant R22 and R22
Sales, Service & Supplies
BORG-WARNER RESEARCH & ENGINEERING MAKE IT BETTER
"WHERE TO BUY IT"
DISTRIBUTORS
YORK PACIFIC COMPANY
329 Broadway GI 2-0733

Refrigeration Equipment—Wholesale
Refrigerating & Power Specialty Co
2124-19th HI 7-9121

Refrigerators & Freezers
A & A Key & Builders Supply
6001 Folsom BI—GL 2-1471

ADMIRAL DUAL-TEMP
DEALERS
BERT & FLO'S OAKPARK FURNISHINGS
3440-3d AV—GL 1-8365

AUTHORIZED SERVICE
ART KECK 3433-23d AV—GL 6-3239

AMANA FREEZERS-REFRIGERATORS
A complete line of quality food freezers, plus the world's finest freezer-refrigerators, based on a century-old tradition of fine craftsmanship.
Amana

"WHERE TO BUY THEM"
DISTRIBUTORS
KAEMPER & BARRETT
2323-16th HI 6-3129

DEALERS
De Martin & Johnson Appliances
2817 Fair Oaks BI(C)—IV 3-9350
ECONOMY APPLIANCE SALES
2025 Arden Wy—WA 2-3401
EMIGH HARDWARE CO
3450 El Camino Av—482-1900
GERHARD'S FROZEN FOOD SERVICE
Arden Wy & Eastern Av—IV 3-7853
Jon's Furniture 1213 Front—GI 3-5931
(Continued Next Page)

Memory plays tricks. If in doubt about a telephone number, please look it up in the Directory.

Refrigerators & Freezers—(Cont'd)

AMANA FREEZERS-REFRIGERATORS—(Cont'd)
DEALERS—(Cont'd)
KANZLER'S COLONIAL UPHOLSTERING
3717 Stockton BI—GL 7-4833
LYMAN'S APPLIANCE & HOME SERVICE
1805 Del Paso BI(NS)—WA 5-8791
Ross Home Furnishings
4875 Franklin BI—GL 2-5733
SACRAMENTO ELECTRIC CO
1931 J—GI 3-9096
WHITE APPLIANCE SHOP
3091 Marysville BI(NS)—WA 5-1709

Brandwein Furniture Co
6620 Folsom BI—GL 2-6504
COOK ROSCOE D INC
Easy Budget Terms
2125 Del Paso BI(NS)—WA 2-5681
2621 El Camino Av—IV 3-4313
Gray's Furniture
6107 Stockton BI—GA 8-8924
HANDY ANDY TV & APPLIANCES
2620 Fulton Av—IV 3-6451
JET-TV APPLIANCE HARDWARE
2745 Fair Oaks BI(C)—IV 3-9281
JOSEPH MANUEL
1222 J—GI 3-3937
L W DO 2219-10th
1313 Broadway—GL 2-1546
LOVERDE'S HARDWARE & VARIETY
6800 Fruitridge Rd—GL 2-0223
LYON DARWIN HARDWARE CO
1313 Broadway—GL 6-4751
PROAPS & VINCENT APPLIANCE
6136 Fair Oaks BI(C)—IV 3-3170
ROMACK PLUMBING CO
6136 Fair Oaks BI(C)—IV 3-3170
Ross Home Furnishings
4875 Franklin BI—GL 2-5733
SACRAMENTO ELECTRIC CO
1931 J—GI 3-9096
Walker Cordova Hardware
10647 Folsom BI—EM 3-4896

GIBSON REFRIGERATORS & FREEZERS—
SALES & SERVICE
BOULEVARD APPLIANCE
2911 Fair Oaks BI(C)—IV 3-6041
DE MARTIN & JOHNSON APPLIANCES
2817 Fair Oaks BI(C)—IV 3-9350
ECONOMY APPLIANCE SALES
2620 Fulton Av—IV 3-6451
FEL'S APPLIANCE & TV
5136 Folsom BI—GL 2-2611
PAUL'S TELEVISION & APPLIANCE
3434 Stockton BI—GL 1-8434
WHITE APPLIANCE SHOP
3091 Marysville BI(NS)—WA 5-1709

FRIGIDAIRE REFRIGERATORS & FREEZERS
Now no more defrosting ever again in Frigidaires! Frost-Proof Refrigerator, Freezer, or Frost-Proof Freezer, Built-In Freezer, or Freezer. You Choose, and Freezer Baskets, Colors. Authorized Sales and Service.
"WHERE TO CALL"
AUTHORIZED SALES & SERVICE
DE MARTIN & JOHNSON APPLIANCES
2817 Fair Oaks BI(C)—IV 3-9350
ECONOMY APPLIANCE SALES
General Trade-In Allowances Tag Used Appliances Easy Terms-Expert Service
2025 Arden Wy—WA 2-3401
EMIGH HARDWARE CO
3450 El Camino Av—482-1900
HENKEL'S APPLIANCE
2601 J—HI 6-6298
HORRELL & SON
1213 Alhambra BI—GL 2-6581
KINGAID HOME FURNISHINGS
1812 Del Paso BI(NS)—WA 2-6515
KIPP'S APPLIANCES
322 Bidwell Flsm—YU 5-4466
MODERN FURNITURE CO
3160 Folsom BI—IV 7-2019
WALDRON APPLIANCE
5002 Franklin BI—452-3107
Wilson's Furniture & Appls 3309 J—GI 3-8061

HOTPOINT REFRIGERATORS AND FOOD FREEZERS—
DISTRIBUTORS
GRAYBAR ELECTRIC CO
1211 Fee Dr(NS)—WA 2-8061

SALES & SERVICE DEALERS
HOT-N-KOLD SHOP
1230-20th—GI 2-1893
KISTLER'S ARDEN APPLIANCE
4375 Arden Wy—IV 9-5537
PAUL'S TELEVISION & APPLIANCE
3434 Stockton BI—GL 1-8434

JET-TV APPLIANCE HARDWARE
2745 Fair Oaks BI(C)—IV 3-9281
(Please See Advertisement Page 502)

Two friendly telephone habits: ANSWER QUICKLY when your bell rings; HANG UP SLOWLY when you have finished your call or your party doesn't answer. In calling others, remember the called person may be almost there—so wait a few seconds longer.

General Appliances

Guaranteed Rebuilt Refrigerators
855 El Camino Av(NS)—WA 2-3155

GENERAL ELECTRIC REFRIGERATORS & FREEZERS
Straight Line Design for that "Built-in" look, magnetic safety doors, swing-out shelves, Frost Guard over-all automatic defrosting, convenient "look-shelf" freezers. Mix or Match Colors.
"WHERE TO CALL"
FRANCHISED DEALERS
COOK ROSCOE D INC
Easy Budget Terms
2125 Del Paso BI(NS)—WA 2-5681
GOODYEAR SERVICE STORES
2621 El Camino Av—IV 3-4313
Gray's Furniture
6107 Stockton BI—GA 8-8924
HANDY ANDY TV & APPLIANCES
2620 Fulton Av—IV 3-6451
JET-TV APPLIANCE HARDWARE
2745 Fair Oaks BI(C)—IV 3-9281
JOSEPH MANUEL
1222 J—GI 3-3937
L W DO 2219-10th
1313 Broadway—GL 2-1546
LOVERDE'S HARDWARE & VARIETY
6800 Fruitridge Rd—GL 2-0223
LYON DARWIN HARDWARE CO
1313 Broadway—GL 6-4751
PROAPS & VINCENT APPLIANCE
6136 Fair Oaks BI(C)—IV 3-3170
ROMACK PLUMBING CO
6136 Fair Oaks BI(C)—IV 3-3170
Ross Home Furnishings
4875 Franklin BI—GL 2-5733
SACRAMENTO ELECTRIC CO
1931 J—GI 3-9096
Walker Cordova Hardware
10647 Folsom BI—EM 3-4896

BRANDWEIN FURNITURE CO
6620 Folsom BI—GL 2-6503

DE MARTIN & JOHNSON APPLIANCES
2817 Fair Oaks BI(C)—IV 3-9350
Goodwin's Furniture & Appls—ED 2-5513
Grand Rapids Furniture Co
631 K GI 3-4631
HANDY ANDY TV & APPLIANCES
2620 Fulton Av—IV 3-6451
KISTLER'S ARDEN APPLIANCE
4375 Arden Wy—IV 9-5537
Park Furniture and Appls—ED 2-5226
3924 Franklin BI—GL 2-5226
QUALITY GAS & APPLIANCE
Stockton BI & Lemon Hill Av—GA 1-0974
Ross Home Furnishings
4875 Franklin BI—GL 2-5733

A & B TV & APPLIANCES
6288 Freepoint BI—GA 8-9496
ART KECK 3433-23d AV
GL 6-3239
HAZEN'S APPLIANCE SERV
4609 Franklin BI—GL 2-5421

NORTH SACRAMENTO TV & APPLIANCES
2605 Rio Linda BI(NS)—WA 2-1484
PAUL'S TELEVISION & APPLIANCE
3434 Stockton BI—GL 1-8434

PAYLESS APPLIANCE REBUILDERS
Refrigerators & Freezers SALES & SERVICE
Large Selection of Rebuilt Models 1 Yr. Guarantee
PAYLESS FOR REFRIGERATOR — FREEZER AIR CONDITIONER
Repair Specialists All Makes SAVE MONEY
2813 Fulton Av—IV 3-8514

REFRIGERATORS & FREEZERS
A Complete Line. The Food Refrigerator-Freezer Color Styled for your Kitchen. See the many exclusive Kelvinator features before you buy.
"WHERE TO BUY THEM"
DEALERS
BENNETT FURN CO
2817 Fair Oaks BI(C)—GL 5-4549
GOODRICH B F TIRE CO
1803 Del Paso BI(NS)—WA 5-8791
LYMAN'S APPLIANCE & HOME SERVICE
1803 Del Paso BI(NS)—WA 5-8791
Sacramento Employees Enterprises
4995 Stockton BI—GL 2-5021

KISTLER'S ARDEN APPLIANCE
4375 Arden Wy—IV 9-5537
Lanco Electric 2525 El Camino Av—IV 3-4341
MONTGOMERY WARD & CO
919 & L-HI 7-8129
National Ice & Cold Storage Co of Calif
9th & D—GL 3-1961

NORGE REFRIGERATORS & FREEZERS
Smartly styled Refrigerators with exclusive Norge "Dry Freezer" frozen food storage capacity—Plus all the most-wanted convenience features. Also complete line of Norge upright & chest-type freezers with "Quick Chill" first zero temperature.
"FOR INFORMATION CALL"
DEALERS
A Veterans TV & Appliances
3249 Folsom BI—GL 1-7474
BRANDWEIN FURNITURE CO
6620 Folsom BI—GL 2-6503
DE MARTIN & JOHNSON APPLIANCES
2817 Fair Oaks BI(C)—IV 3-9350
Goodwin's Furniture & Appls—ED 2-5513
Grand Rapids Furniture Co
631 K GI 3-4631
HANDY ANDY TV & APPLIANCES
2620 Fulton Av—IV 3-6451
KISTLER'S ARDEN APPLIANCE
4375 Arden Wy—IV 9-5537
Park Furniture and Appls—ED 2-5226
3924 Franklin BI—GL 2-5226
QUALITY GAS & APPLIANCE
Stockton BI & Lemon Hill Av—GA 1-0974
Ross Home Furnishings
4875 Franklin BI—GL 2-5733

A & B TV & APPLIANCES
6288 Freepoint BI—GA 8-9496
ART KECK 3433-23d AV
GL 6-3239
HAZEN'S APPLIANCE SERV
4609 Franklin BI—GL 2-5421

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2605 Rio Linda BI(NS)—WA 2-1484
PAUL'S TELEVISION & APPLIANCE
3434 Stockton BI—GL 1-8434

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Repair Specialists All Makes SAVE MONEY
2813 Fulton Av—IV 3-8514

A SNAP IN TIME
To make snaps or zippers last longer, always close them before laundering garment.

KELVINATOR REFRIGERATORS & FREEZERS

A Complete Line. The Food Refrigerator-Freezer Color Styled for your Kitchen. See the many exclusive Kelvinator features before you buy.
"WHERE TO BUY THEM"
DEALERS
BENNETT FURN CO
2817 Fair Oaks BI(C)—GL 5-4549
GOODRICH B F TIRE CO
1803 Del Paso BI(NS)—WA 5-8791
LYMAN'S APPLIANCE & HOME SERVICE
1803 Del Paso BI(NS)—WA 5-8791
Sacramento Employees Enterprises
4995 Stockton BI—GL 2-5021

KISTLER'S ARDEN APPLIANCE
4375 Arden Wy—IV 9-5537
Lanco Electric 2525 El Camino Av—IV 3-4341
MONTGOMERY WARD & CO
919 & L-HI 7-8129
National Ice & Cold Storage Co of Calif
9th & D—GL 3-1961

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3249 Folsom BI—GL 1-7474
BRANDWEIN FURNITURE CO
6620 Folsom BI—GL 2-6503
DE MARTIN & JOHNSON APPLIANCES
2817 Fair Oaks BI(C)—IV 3-9350
Goodwin's Furniture & Appls—ED 2-5513
Grand Rapids Furniture Co
631 K GI 3-4631
HANDY ANDY TV & APPLIANCES
2620 Fulton Av—IV 3-6451
KISTLER'S ARDEN APPLIANCE
4375 Arden Wy—IV 9-5537
Park Furniture and Appls—ED 2-5226
3924 Franklin BI—GL 2-5226
QUALITY GAS & APPLIANCE
Stockton BI & Lemon Hill Av—GA 1-0974
Ross Home Furnishings
4875 Franklin BI—GL 2-5733

A & B TV & APPLIANCES
6288 Freepoint BI—GA 8-9496
ART KECK 3433-23d AV
GL 6-3239
HAZEN'S APPLIANCE SERV
4609 Franklin BI—GL 2-5421

NORTH SACRAMENTO TV & APPLIANCES
2605 Rio Linda BI(NS)—WA 2-1484
PAUL'S TELEVISION & APPLIANCE
3434 Stockton BI—GL 1-8434

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Refrigerators & Freezers SALES & SERVICE
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Repair Specialists All Makes SAVE MONEY
2813 Fulton Av—IV 3-8514

REFRIGERATORS & FREEZERS
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"WHERE TO BUY THEM"
DEALERS
BENNETT FURN CO
2817 Fair Oaks BI(C)—GL 5-4549
GOODRICH B F TIRE CO
1803 Del Paso BI(NS)—WA 5-8791
LYMAN'S APPLIANCE & HOME SERVICE
1803 Del Paso BI(NS)—WA 5-8791
Sacramento Employees Enterprises
4995 Stockton BI—GL 2-5021

KISTLER'S ARDEN APPLIANCE
4375 Arden Wy—IV 9-5537
Lanco Electric 2525 El Camino Av—IV 3-4341
MONTGOMERY WARD & CO
919 & L-HI 7-8129
National Ice & Cold Storage Co of Calif
9th & D—GL 3-1961

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3249 Folsom BI—GL 1-7474
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6620 Folsom BI—GL 2-6503
DE MARTIN & JOHNSON APPLIANCES
2817 Fair Oaks BI(C)—IV 3-9350
Goodwin's Furniture & Appls—ED 2-5513
Grand Rapids Furniture Co
631 K GI 3-4631
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2620 Fulton Av—IV 3-6451
KISTLER'S ARDEN APPLIANCE
4375 Arden Wy—IV 9-5537
Park Furniture and Appls—ED 2-5226
3924 Franklin BI—GL 2-5226
QUALITY GAS & APPLIANCE
Stockton BI & Lemon Hill Av—GA 1-0974
Ross Home Furnishings
4875 Franklin BI—GL 2-5733

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GL 6-3239
HAZEN'S APPLIANCE SERV
4609 Franklin BI—GL 2-5421

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2605 Rio Linda BI(NS)—WA 2-1484
PAUL'S TELEVISION & APPLIANCE
3434 Stockton BI—GL 1-8434

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Repair Specialists All Makes SAVE MONEY
2813 Fulton Av—IV 3-8514

A SNAP IN TIME
To make snaps or zippers last longer, always close them before laundering garment.

PHILCO REFRIGERATORS & FREEZERS

AIR CONDITIONERS
Also famous for quality, performance and value in electric Ranges • Domestic Washer-Dryers • Automatic & Wringing Washer & Dryers • Television • Radios • Photographs • Hi Fi Stereo.
"WHERE TO BUY THEM"
WHOLESALE DISTRIBUTORS
California Electric Supply Co
1565 Folsom SF—U-Undrhl 3-2020

DEALERS
Boulevard Appliance
2911 Fair Oaks BI(C)—IV 3-6041
De Martin & Johnson Appliances
2817 Fair Oaks BI(C)—IV 3-9350
HANDY ANDY TV & APPLIANCES
2620 Fulton Av—IV 3-6451
Homesy's Furniture Exchange
4800 Franklin BI—GL 2-0869
Walton's Radio & Appliances
5141 Folsom BI—GL 7-6561
Wilson's Furniture 1309 J—WA 3-8061

Polar Refrigeration Service
720 Ford Rd(DPH)—GL 3-1961

PROAPS APPLIANCE SERVICE
6136 Fair Oaks BI(C)—IV 3-5116

RCA WHIRLPOOL REFRIGERATORS AND FOOD FREEZERS
No-Frost even in the freezer in these refrigerator-freezers with automatic ice maker, quick-chilling shelf, constant cold. Quiet and No-Frost upright freezer models protect food flavor, freeze food faster.
"WHERE TO CALL"
DISTRIBUTORS
MEYER & H COMPANY
330 Commerce Girls(NS)—WA 2-5885

DEALERS
Boulevard Appliance
2911 Fair Oaks BI(C)—IV 3-6041
DE MARTIN & JOHNSON APPLIANCES
2817 Fair Oaks BI(C)—IV 3-9350
KIPP'S APPLIANCES
322 Bidwell Flsm—YU 5-4466
PARSHALL GENERAL TIRES INC
Downtown Store
1815 I—GI 2-0466
Southgate Branch
6530 Franklin BI—GA 1-4700
Town & Country Branch
2835 Watt Av—IV 3-3439
Aerogel Branch
2720 Citrus Rd—EM 3-9464
QUALITY GAS & APPLIANCE
Stockton BI & Lemon Hill Av—GA 1-0974
Ross Home Furnishings
4875 Franklin BI—GL 2-5733

A & B TV & APPLIANCES
6288 Freepoint BI—GA 8-9496
ART KECK 3433-23d AV
GL 6-3239
HAZEN'S APPLIANCE SERV
4609 Franklin BI—GL 2-5421

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PAUL'S TELEVISION & APPLIANCE
3434 Stockton BI—GL 1-8434

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Refrigerators & Freezers SALES & SERVICE
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PAYLESS FOR REFRIGERATOR — FREEZER AIR CONDITIONER
Repair Specialists All Makes SAVE MONEY
2813 Fulton Av—IV 3-8514

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"WHERE TO BUY THEM"
DISTRIBUTORS
STARKELL SALES CO
2316-21st—GL 2-0214

DEALERS
HORRELL & SON
1213 Alhambra BI—GL 2-6581

Ross Home Furnishings
4875 Franklin BI—GL 2-5733
SACRAMENTO ELECTRIC CO
1931 J—GI 3-9096
(Please See Advertisement Page 502)
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